



VISION GROUP

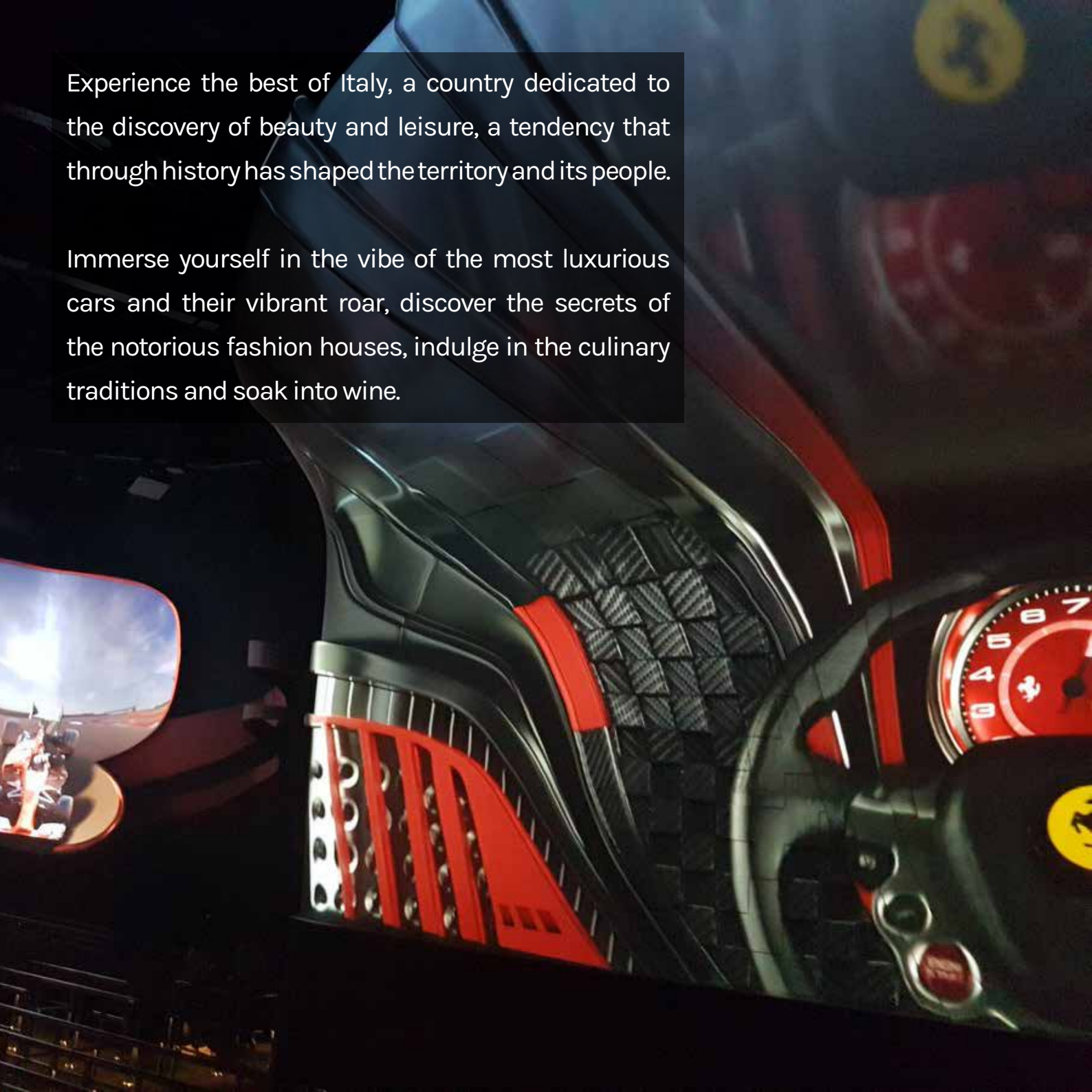
LUXURY
EXPERIENCES

THE ITALIAN DREAM

FERRARI, FASHION HOUSE, EPICUREAN

Experience the best of Italy, a country dedicated to the discovery of beauty and leisure, a tendency that through history has shaped the territory and its people.

Immerse yourself in the vibe of the most luxurious cars and their vibrant roar, discover the secrets of the notorious fashion houses, indulge in the culinary traditions and soak into wine.





8
L'ARMONIA DELL'EQUILIBRIO
THE HARMONY OF BALANCE

L'ARTE DELLA VELOCITÀ
THE ART OF SPEED



FERRARI EXPERIENCE

“Live your dream”: an immersive and unique experience in the world of Ferrari and its incredible history.

Private visit to Ferrari Museum in Maranello, focusing on Ferrari’s present and future.

Get access to the permanent exhibition dedicated to F1 and the World Championship, complete with cars and a “pit stop wall” where you can gain an understanding of telemetry and pilots’ in-race driving behavior.

- F1 simulator based on an actual F1 car, the opportunity of tackling a real tyre change
- Mega screens to view Grand Prix actions
- Enjoy a private exclusive visit at night to the museum
- Guided tour of Enzo Ferrari Museum in Modena
- Lunch at “Giallo Modena” Restaurant
- Emotional Ferrari videos
- Fiorano circuit Track tour
- F1 Simulator experience
- Pit stop experience with dedicated photo and activities award certificates
- Pre-dinner cocktail at the Ferrari cafeteria
- Indulge in a Gala dinner at the Victory Hall
- Discovery tour of Pavarotti and Ferrari land
- Dedicated Ferrari shuttle during the activities
- Pit Stop Simulation
- Simulator Session



DRIVING EXPERIENCE

Be a real pilot on board of a Ferrari 458 Challenge.

Driving experience at Monza or at Franciacorta International Circuit. Exclusive box, private brief and professional pilot.

- Exclusive Circuit rental
- Rental of Ferrari 458 Challenge with Hot Laps
- Professional driver
- Assistance of an instructor
- Official diploma
- Welcome cocktail
- VIP Tribune over Pit Lane and hospitality service
- Marshall and Insurance
- Discover the beauty of Italy by driving your dream car throughout the landscape of the Bel Paese. Available training, technical support staff on site to guarantee a smooth and pleasant journey.

VISION GROUP



FASHION AND DESIGN HOUSE

Welcome to the land of Fashion. We will give you access to the backstage of the most renowned fashion houses, where the creation are made, together with top designers in their own studios and ateliers, sipping a glass of champagne while admiring the newest collections and discovering the history that made them who they are: top luxury brands.

- Exclusive access to ateliers, fashion houses and luxury boutiques
- Made to measure and made to order
- Shoes, clothes and accessories
- Visit to factories, artisans and laboratories
- Meet & greet with key people
- Personal Shopper
- In-store Cocktail Reception
- Private Bulgari Jewel Experience
- Select your new watch with a short trip to Switzerland, directly at the factory
- On request at closed doors: limited edition collections, personal shopper and fashion consultant, pre-order and pre-viewing, special items, hotel room private presentation



EPICUREAN

Have you ever thought why Italian cuisine is considered to be the best in the world?

The secret lays in its tradition, the careful selection of ingredients, the simplicity and a touch of genial creativity.

Indulge in selected astonishing venues, with top chefs and wine experts, let the flavors explode in your mouth and the scents nourish your nostrils.

- Fine Dining at top starred Restaurants
- Chose the most incredible location for a romantic dinner or a business discussion
- Wine tasting in a 15th century wine cellar with exclusive wines and the opportunity to taste and purchase the world top wines
- Exclusive private cooking class with a top chef to introduce you to the delicious Italian cuisine, a variety of amazing dishes you will learn to prepare and taste
- Visit the family behind one of the greatest tradition of the Italian ingredient: the Balsamic vinegar of Modena: farmhouse, vineyard, aging process, tasting with local delicacies. Through huge casks and barrels understand the techniques and the secrets of the Dark Gold of Modena.



ENTERTAINMENT

Let us take you to have a memorable entertainment, privately and at the best venue.

Unleash your best side and have fun.

- Private Milan tour and nightlife, one of the most glamorous city in the world, spend a night in an exclusive club of the city, let us have your table reserved and company arranged.
- Dance on the floor together with the great crowd of Milan's nightlife.
- Gambling: VIP access at top Casino
- VIP Soccer experience with soccer legend
- VIP seats at La Scala theatre for a night at the Opera

VISION GROUP



F1 EXPERIENCE

(OPTION FOR SEPTEMBER 2018)

Formula One would hardly be itself without the historic Monza circuit. The Italian Grand Prix is one of the longest running events on the Formula One calendar. Be there, as VIP, and feel the roar!

- Reserved VIP stands, The VIP area is situated immediately after the starting line with clear and great view of the circuit.
- Restaurant private table
- Open Bar
- Car Parking access by the VIP stands
- Sound-proof ear plugs and informative leaflet
- Personal Host at disposal
- Private tribune protected by a tent structure, access to the bar and dedicated restrooms, private garden for catering purposes .
- Maxi screen in front of VIP stands and screens in the hospitality area.
- Lounge Area and hostess desk.
- The best available view for the overall race.
- Lunch in the garden area with the other VIPs, and reserved table
- Premium invitation to the Grand Prix After Party: an exclusive and unique possibility to experience the after race celebration. One of the hottest places to be in Milan after the race, celebrating with VIPs and celebrities. Private table with Champagne & Spirits of choice to enjoy your night.



OTHER DREAM ACTIVITIES

MILLEMIGLIA & EXOTIC CLASSIC CAR TOURS

Discover the beauty of Italy by driving your dream car throughout the landscape of the Bel Paese. Available training, technical support staff on site to guarantee a smooth and pleasant journey.

FOR FASHION LOVERS AND TOP SPENDERS LOOKING FOR VIP BRAND EXPERIENCES.

VIP shopping services: on request closed doors, private room at disposal, limited edition collections, made to measure-made to order, personal shopper and fashion consultant, pre order and pre-viewing, and on request special items, hotel room private presentation (all major brands).

AND MOORE

- Gambling: VIP access at top Casino
- Private Bulgari Jewel Experience
- VIP Soccer experience with soccer legend
- Watch experience for Gents/Ladies
- Personal Shopper
- In-store Cocktail Reception
- La Scala Premium seats
- Private Milan tour
- Art Experience
- Private guided tour of Leonardo Da Vinci's Last supper

ADDRESS

ITALY

Via Giorgio Scalia, 10B
00136 Roma
tel.: +39 06 89928500

USA

252 East 61st Street
Suite N5B, New York, NY 10065
tel.: +1 (917) 754-8133

HONG KONG

805 Prosperity Millennia Plaza,
663 King's Rd., North Point
tel. : +852 6461 8387

www.visiongroup ltd.com - info@visiongroup ltd.com



VISION GROUP

LUXURY EXPERIENCES